

## Guidelines for Complying with TTUS Coca-Cola Sponsorship Agreement

Texas Tech University System (TTUS) has an exclusive Sponsorship Agreement with Coca-Cola Refreshments USA. TTUS has agreed **no competitive products** (non-Coke products) will be sold, distributed, sampled (distributed at no cost), advertised or promoted at any time on any TTUS, TTUHSC, TTUHSCEP, TTU or ASU campus. Included in the agreement are individual/single bottles of water.

The agreement allows for students, faculty, staff and visitors to bring up to 5 cases of competitive (non-Coke) products on campus for personal consumption. The agreement does not allow for TTUS to purchase nor reimburse the students, faculty, staff or visitors for non-coke products.

In order to comply with the Sponsorship Agreement TTUHSCEP will not purchase nor reimburse via PO, P-Card or Direct Pay any non-Coke branded products for sale, distribution, or sampling on any TTUHSCEP campus.

Sample of allowable Coca-Cola water products:

- PowerAde ®
- DASANI ®
- Glaceau ® smartwater
- Glaceau ® vitaminwater
- Glaceau ®